

Newsbites

THE BEST OF BRITISH

UNITED KINGDOM **3 UK** has won five top awards for its superb all-round mobile services. First, it beat off strong competition to claim the Best Operator and Best Content Service awards for the highly acclaimed SeeMe TV service at the Mobile Entertainment Awards 2006. The globally recognised awards are one of the most prestigious sources of independent verification for the entire mobile content industry and are voted for by a panel of 300 industry peers.

A few weeks later at the Mobile Choice Consumer Awards, 3 UK was named Best 3G Operator and Best Internet Service. This well-established awards ceremony prides itself on distinguishing the top players in the mobile space. SeeMe TV also won the Communications Innovation Content Award at the FT World Communications Awards 2006. **T**



APPLAUSE!

Sphere won a merit award at the 18th Hong Kong Print Awards in the corporate magazine category.



Loyalty Card Launch

CHINA To offer a more enjoyable and privileged shopping experience to regular customers, the first-ever Watsons loyalty card was launched by **Watsons Your Personal Store** in southern China. Cardholders can receive up to 20 per cent off member discounts and product redemption privileges. Watsons plans to introduce the loyalty card in other parts of China in 2007. **R**

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Clean and Green

HONG KONG Twelve local schools and tertiary institutions are the first beneficiaries of the Hongkong Electric Clean Energy Fund, the HKD1 million fund set up to help the education sector carry out studies on renewable energy and promote its development. The projects relate to the study and application of solar and wind power, with one focusing on wave energy. The fund was established to celebrate the commissioning of Hong Kong's first wind power station, Lamma Winds. **T**



TESTING, TESTING...

UNITED KINGDOM **3 UK** has launched a trial to help mobile operators gain valuable insights into the potential of using their existing spectrum to deliver mobile television and other multimedia services. **3** has also acquired a portfolio of 95 retail stores in shopping centres and high street locations across the UK. **T**



FUN IN THE SUN

HONG KONG Some 12,000 staff and family members enjoyed a relaxing Sunday at the Hutchison Whampoa Group's annual sports and family day at the Hong Kong Sports Institute. About 70 mentally and physically challenged students also took part. **C**



CODE MODE

UNITED STATES US-based mobile solutions provider Vidiator has started supporting NTT DoCoMo's i-mode service with the Xenon Encoder. The Xenon Encoder provides the highest quality multimedia encoding for mobile devices, allowing real-time conversion of analogue, digital and video signals.

Vidiator has also announced the launch of the Stan Lee POW! Mobile channel on Sprint which features animated video of creations such as *The Drifter* and *Accuser*. **T**



A Big HIT

HONG KONG Hong Kong International Terminals (HIT) was a winner at the Asia Pacific Information and Communication Technology Awards (APICTA) 2006 in the Industrial Applications domain, confirming the industry's recognition of the excellence of HIT's proprietary operating system, nGen (Next Generation Terminal Management System). **P**



Superdrug Launches Mole Clinics

UNITED KINGDOM Superdrug has launched the first-ever high-street mole clinics in the UK, offering skin check-ups to shoppers. The clinics are part of Superdrug's SAFE campaign that involves working with the Institute of Cancer Research to help raise funds and promote "Skin Awareness For Everyone". Clinics at the four London Superdrug stores have been fully booked since the campaign launched. **R**



NEW PORT OF CALL

ECUADOR Hutchison Port Holdings has been awarded a concession to build and operate a new container terminal at the Port of Manta, Ecuador. The new terminal is scheduled to be operational this year and will have a quay length of 1,250 metres with a depth alongside of 15 metres. Manta is a natural deep-sea port located approximately an hour from international shipping routes. **P**

ANOTHER MILESTONE

HONG KONG Hongkong International Terminals (HIT) has celebrated another milestone in its 37-year history by handling its 100 millionth TEU. Guest of honour Stephen Ip, Secretary for the Economic Development and Labour Bureau, said, "HIT has played an important role in the development of our port and is, indeed, a Hong Kong success story." **P**



Fast Food

HONG KONG A speed-eating contest organised by Wonderful Worlds of Whampoa attracted huge crowds. The four-time female world-eating champion, Sonya "Black Widow" Thomas, won the title by gulping down 17 extra-large lotus seed buns in just 12 minutes. In the semi-final, she devoured 176 Chinese dumplings! **H**



YEAH!

HWL walked away with two prizes at the Asian Legal Business Awards. Hutchison Port Holdings won the in-house shipping team of the year and Edith Shih was named in-house counsel of the year.



MOBILE ROUND-UP

mobilemuster

Official recycling program of the mobile phone industry

AUSTRALIA

3 Australia is taking part in MobileMuster, a programme to recycle old mobile phones and accessories. In Australia alone there are an estimated

12 million non-functioning mobile phones but thanks to the initiative of the **3** team, more than 400 kilogrammes of phones and accessories have already been recycled. **T**



Scent-sational Beckham

UNITED KINGDOM Superdrug is the first UK retailer to stock David Beckham's much anticipated Intimately Beckham fragrance. When the new product went on sale, demand was so great that crowds of shoppers stormed Superdrug's Oxford Street branch in London to get their first whiff of the new scent. **R**



Dollars for Scholars

UNITED KINGDOM Hutchison Whampoa Limited (HWL) has pledged further financial support for the Hutchison Chevening Scholarships to allow postgraduates from Hong Kong and Mainland China to study in the United Kingdom. The new commitment of GBP504,000 (about HKD7.5 million) will fund 60 outstanding young postgraduates at Cambridge and leading British universities. Deputy Group Managing Director Susan Chow said HWL had a long history of supporting higher education initiatives. "Our further support to the Hutchison Chevening Scholarships demonstrates our commitment to developing young leaders and providing them with opportunities to achieve their goals," Mrs Chow said. **C**



SHANGHAI'S NIGHT OF FAME

CHINA Owners of luxury development **The Regency Park** enjoyed a splendid evening of music and dance performances with gala dinner at the Shanghai Four Seasons Hotel. Dubbed **The Regency Fame Night**, the event included a Salvatore Ferragamo fashion show and a masquerade party. **H**



TOOLS OF THE TRADE

HONG KONG Hutchison Global Communications

Ltd has announced a network partnership called **WorkTools@HGC**. Six partners have joined the programme to provide innovative value-added services via an open network; the new services include Let's Walk & Mail, Let's Protect, Let's Share, Let's Talk, Let's Meet and Let's Answer. **T**



CONGRATULATIONS!

Husky Energy has struck oil again in its White Rose oil field off the coast of Newfoundland and Labrador, Canada. The new find is estimated to represent recoverable resources of 40-100 million barrels of oil.

Grand Opening in Macau

MACAU The opening of the first **Warner Bros.**


Studio Store in Macau was a five-star performance! There were dance performances by a group of Looney Tunes characters, Batman jumped from the top of the Macau Tower to rescue celebrities and Marvin the Martian and Daffy Duck were on hand to greet guests. The store is operated by Cartoon Matters through a sub-licence from PMW Retail Group Ltd. **I**



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THREE MILLION CUSTOMERS IN GUJARAT

INDIA Hutch has become the first telecom operator to cross the 30-lakh (three million) customer mark in Gujarat, a state in western India. To build awareness and spread the buzz about Hutch's growing presence and leadership status in Gujarat, a campaign was launched for employees as well as customers. The message was communicated through press, outdoor promotions, banners and car stickers. Posters and elevator branding in various corporate offices were also deployed.

In the neighbouring state of Rajasthan, Hutch celebrated breaking the one million customer mark. 

30 lakh people in Gujarat now speak Hutch.



26.5 Million and Rising

INDIA Hutchison Telecommunications International's global customer base has now surpassed 26.5 million. Hutchison Essar led the way in India with 2.8 million additions for the quarter ending 30 September 2006. 



BEAUTY DEAL


UNITED KINGDOM

Hutchison Medi-Pharma, a subsidiary of Hutchison China MediTech, has signed a research and development agreement with Procter & Gamble to discover and develop new active ingredients from Traditional Chinese Medicine and botanical sources for incorporation into beauty care products. 




Smart Thinking

HONG KONG Nuance-Watson (HK) has introduced "Intelligent Home", a groundbreaking electronics retail concept, at Hong Kong International Airport. The

new store showcases products and appliances that all share the twin qualities of world-class design and innovative functionality. 

SMART POWER CAMPAIGN

HONG KONG More than 10,000 people took part in the 2005-06 Smart Power Campaign hosted by Hongkong Electric. A wide range of activities, including two thematic competitions on solar and hydropower and open days to the wind power station Lamma Winds, were organised to arouse public interest and understanding about renewable energy. 




FAMILY FESTIVAL

HONG KONG More than 50,000 people attended Kruidvat's three-day "Family Festival" in Holland. Participants enjoyed fashion shows, workshops, makeovers, performances by famous Dutch and Belgian artists and activities for children. Meanwhile, Drogas invited 350 colleagues from Latvia, Lithuania and, for the first time, new A.S. Watson family member Estonia, to enjoy a "Sun and Fun Day".

Back in the Group's Hong Kong base, more than 1,150 participants from 21 markets as diverse as Malaysia, Italy and the Ukraine enjoyed the fourth A.S. Watson Group Sports & Fun Day. 



Thai Card Offer

THAILAND Hutchison CAT has teamed up with Minor Group to introduce an innovative prepaid card, the Hutch Double Plus. It offers discounts to Hutch prepaid card customers in Thailand. 



MACAU CALLING

MACAU Hutchison Telephone (Macau) has been awarded a 3G licence and plans to introduce a variety of exciting high-speed mobile data services within a year. The company began operating in Macau in 2001. 




APPLAUSE!

"TO LIVE", published by TOM Group's publishing arm, Cite, was named as favourite book in the Ten Recommended Good Books 2006 programme organised by Radio Television Hong Kong and the Leisure and Cultural Services Department.



New Look Hutch Shops

INDIA Hutch shops in India are getting a vibrant new look. A prototype store has opened in Mumbai to showcase the colour pink and highlight the new brand identity. The new look will be replicated in all Hutch shops in India. 



Hutch Half Marathon

INDIA The Hutch Delhi Half Marathon, the world's richest with prize money of USD150,000, attracted 27,000 runners and created a huge amount of media buzz. The race is one of the city's most prestigious sporting events of the year and the official starter was the Chief Minister of Delhi, Sheila Dixit. Several thousand Hutch employees took part, all sporting the pink brand colour. **1**

Husky Celebrates

CANADA Husky Energy has officially opened its Tucker Oil Sands Project near Cold Lake, Alberta. During the 35-year life of the project, Husky expects to produce approximately 350 million barrels of bitumen and peak production of 30,000 barrels a day is expected to be achieved within 24 months. **1**



CRICKET FEVER

AUSTRALIA A record number of 3 Australia cricket fans watched the Ashes series between Australia and England live on their mobiles. A special advertising campaign, "The Extraordinary XI", featuring the Australian team, ran throughout summer to promote the series. **1**



Going live

UNITED KINGDOM ITV has become the first terrestrial TV channel to broadcast live on mobile network 3. For the first time, the UK's most popular prime time shows can be viewed on mobile at the same time as they air on TV. Meanwhile, 3's customers can now receive up to 27 Sky Mobile TV channels including live news, sport, music, entertainment and documentaries. National Geographic Channel is also now available to 3 subscribers. **1**



YEAH!

HWL was voted Hong Kong's best-managed company by *FinanceAsia* magazine. The company also received awards for having the best investor relations and corporate governance.

REACH FOR THE SKY

CHINA Taking advantage of the nice Autumn weather, The Greenwich in Beijing staged a kite festival that saw residents and guests enjoy a wonderful day of kite-flying followed by a tasty barbecue and country dancing. **H**

